BUSINESS PROGRAMME

April 25, 2012, Wednesday

10.00 – 18.00

Work of Exposition area and Presentation Zone
(Manege Central Exhibition Hall, 1 Isaakievskaya sq.)

10.00 – 11.00
Registration of the conference participants

11.00 – 12.30

The conference plenary session
Medical radiology in Russia: trends and development prospects

Issues to discuss:
− Market analysis. Development trends of medical radiology in Russia
− Places of medical radiology growth in Russia
− Examples of successful alliances. St.Petersburg radiologic cluster
− Development of radiologic technologies for nuclear medicine

Moderator: Mikhail Kovalchuk*, Director of the Russian Research Centre “Kurchatov Institute”, Chairman of the Board of Radiology Cluster in St-Petersburg

Speakers:

• Stepan Ulyanenko, D.Sc. in Biology/Doctor of Biological Sciences, Head of the Radiation Biophysics Department of Medical Radiological Research Center
• Nikolay Semenov*, Director of Department of Innovative Policy and Science of the Ministry of Health and Social Development of Russia
• Evgeny Elin*, Chairman of St.Petersburg Committee for Economic Development, Industrial Policy and Trade
• Anatoly Granov*, Director of FSI Russian Research Centre for Radiology and Surgery Technologies of the Federal Agency for High-Technological Medical Aid
• Arkady Stolpner*, Board Chairman of ‘Treatment and Diagnosis Centre of International Institute of Biologic Systems named after S.M.Berezin’ Group of Companies
• Vladimir Samsonov, Director of St. Petersburg Institute of Nuclear Physics named after B.P. Konstantinov
• A representative of Severo-Zapad Strategic Developments Center
• Alexander Elinson*, CEO of Electron (research and production company)
Topical session
Ways to improve medical radiology in Russia - localized recovery vs. systematic development?

Issues to discuss:
- Federal initiatives in the sphere of medical radiology.
- The unified technological platform 'Radiation technologies': parameters of interaction with regional clusters.
- Federal target programme 'Nuclear medicine'.
- Training specialists of a new level in the sphere of medical radiology.

Moderator: Arkady Stolpner, Board Chairman of 'Treatment and Diagnosis Centre of International Institute of Biologic Systems named after S.M. Berezin' Group of Companies.

Speakers:
- A representative of Russia Ministry of Health and Social Development.
- Vladimir Uiba, Head of Federal Medical and Biological Agency.
- A representative of the state corporation in the sphere of nuclear power 'Rosatom'.
- Mikhail Batkov, Director of the Programme ‘Radiation technologies’, ROSATOM State Atomic Energy Corporation.
- Alexander Khodinov*, Executive Director of Moscow Engineering Physics Institute (National Research Nuclear University).
- Valery Kostylev*, President of Association of Medical Physicists of Russia.
- Vladimir Samsonov, Director of St. Petersburg Institute of Nuclear Physics named after B.P. Konstantinov.
- A representative of St. Petersburg Polytechnical University.

Topical session
Transfer of technologies and innovations in medical radiology

Issues to discuss:
- Applied research in the sphere of medical radiology: from design to implementation.
- R & D: intrasectoral communications.
- Full-cycle innovative partnership: effective international cooperation for the Russian healthcare (Philips and Electron companies experience).
- Regional experience of service support development.
- Presentations of companies producing radiologic equipment: GE Healthcare, Toshiba, Shimadzu, Agfa, Siemens, IBA, Varian, Elekta.

Moderator: Alexander Elinson, Director General of Electron research and production company.

Speakers:
- Sergei Chemezov*, Director General of the Russian Technologies State Corporation.
- Anatoly Granov, Director of FSI Russian Research Centre for Radiology and Surgery Technologies of the Federal agency for High-technological Medical Aid.
- Arkady Stolpner, Board Chairman of ‘Treatment and Diagnosis Centre of
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<tr>
<th>Time</th>
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<tr>
<td>10.00 – 18.00</td>
<td><strong>Business Programme of St.Petersburg International Forum IPhEB</strong></td>
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<td>Nikolaevsky Palace (4 Truda sq., St. Petersburg)</td>
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<td><strong>Business Matchmaking Center</strong></td>
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<td>09.00 – 10.00</td>
<td>Registration of the Forum and Exhibition participants</td>
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<td>10.00 – 10.30</td>
<td><strong>Opening ceremony of the 2nd St.Petersburg International Forum IPhEB. Official welcome speeches</strong></td>
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<td>10.30 – 12.00</td>
<td><strong>The Forum plenary session</strong></td>
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<td><strong>National Priorities in the sphere of medical and pharmaceutical industries development from the position of the key Ministries</strong></td>
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<td><em>Issues to discuss:</em></td>
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<td>- Intermediate results of implementation of the Federal target programme</td>
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<td>- Changes in priorities of state policy in the sphere of state purchases. Prospects of introduction of Federal contract system (the Ministry of Economic Development of the Russian Federation)</td>
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<td>- Admission of new medicines to the market as the key factor in implementation</td>
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<td>of the federal target programme ‘Development Strategy for pharmaceutical Industry of the Russian Federation for the period until 2020 and further outlook’ (Ministry of Healthcare and Social Development)</td>
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<td>- Medicines quality control as the basis for protection of interests of the local manufacturer within the WTO frames (Federal Service for supervision in the sphere of healthcare and social development)</td>
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<td><strong>Moderator:</strong> Sergei Vyazalov*, St.Petersburg Vice-governor</td>
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<td><strong>Speakers:</strong></td>
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<td>- Mikhail Oseevsky, Deputy Minister of Economic Development of the Russian Federation</td>
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<td>- Vladimir Belov*, Deputy Minister of Healthcare and Social Development of the Russian Federation</td>
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<td>- Denis Manturov*, acting as Minister of Industry and Trade of the Russian Federation</td>
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<td>- Elena Telnova, Deputy Head of Federal Service for Supervision of Healthcare and Social Development</td>
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<td>- Sergei Kalashnikov*, Chairman of the State Duma Committee on Health Protection</td>
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<td>12.00 – 12.30</td>
<td><strong>Press-meeting with the key forum participants</strong></td>
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12.00 – 12.30 Bus transfer to the exhibition grounds. Programme follow-up.
(Manege Central Exhibition Hall. 1, Isaakievskaya sq.)

12.40 – 13.00 The exhibition official opening ceremony
The exhibition exposition walk-around by the officials

12.30 – 14.00 Master-class

A Novel Approach to New Product Development for Pharmaceutical & Biotechnology companies in Russia and Emerging Markets:
Moderator: Jay Nadkarni, Managing Partner & Principal Consultant, Molecule Market USA – Technology Transfers

Topic for discussion:
- Managing innovation in Biotechnology and Pharmaceutical drug development for Russian companies in global markets.
- Focus on co-development as a potential short-cut to rapid innovation
- Methodologies for evaluating potential compounds and commercializing new products.
- Emerging Markets as epicenters for innovation and technology transfers
- Preparing business plans for successful launch of new products
(Manege Central Exhibition Hall. 1, Isaakievskaya sq.)

14.30 Bus transfer back to the Nikolaevsky Palace from Manege Central Exhibition Hall

14.30 – 15.30 Lunch
(Nikolaevsky Palace, 4 Truda sq., St. Petersburg)

15.30 – 17.00 Panel discussion
Development of the state policy principles in the system of drug circulation

Issues to discuss:
- Prospects of introducing Federal contract system in order to develop pharmaceutical market, medical equipment market
- Registration and market authorization of medicines produced by local manufacturers within the frames of the Federal Target Programme ‘Development Strategy for pharmaceutical Industry of the Russian Federation for the period until 2020 and further outlook’
- The adoption of new pharmaceutical manufacturing standards and introduction of quality control system

Moderator: Vladimir Belov*, the Russian Federation Deputy Minister of Health and Social Development

Speakers:
Mikhail Oseevsky, Deputy Minister of Economic Development of the Russian Federation
Denis Manturov*, acting as Minister of Industry and Trade of the Russian Federation

15.30-18.00 Round table
Implementation of regional initiatives for project development in pharmacy

Issues to discuss:
- The cluster policy priorities
- Creating, supporting and developing innovative cluster infrastructure
Moderator: Zakhar Golant, Deputy Chairman of Committee for Economic Development, Industrial Policy and Trade of St.Petersburg Government

Speakers:

- Ruslan Zalivatsky*, Minister of Economic Development of Kaluga region,
- Roman Bolgarin, CEO, Kaluzhsky Pharmaceutical Cluster
- Eduard Rossel*, Chairman of the Supervisory Board of Non-profit Partnership Ural Pharmaceutical Cluster
- Vladimir Vlasov, Deputy Head of Non-profit Partnership Ural Pharmaceutical Cluster
- Alexander Kondykov*, Director of Altai Center of Cluster Development
- Dmitry Belousov*, CEO at Non-Profit partnership Altai biopharmaceutical cluster

15.30 – 18.00

Round table
Russian-German cooperation in the sphere of biotechnology

Issues to discuss:
- Potential of the Russian-German cooperation. Development institutions (Skolkovo, Russian Foundation for Basic Research, the International Science and Technology Center (ISTC), the Ministry of Education and Science of the Russian Federation)
- The Federal Target Programmes: opportunities for German research centres and production companies
- National contact centres: medicine and pharmacology within the frames of the EU Seventh Framework Programme.
- Cooperation opportunities within the frames of the development of St.Petersburg pharmaceutical and medical industry cluster

Speakers:

- Representatives of the German-Russian business cooperation network in the sphere of biotechnology (East-West research Centre under Kassel University, CLIB 2021 - Cluster of Industrial Biotechnology, Billefeld University, LIFE-Zentrum - Laser and Immunology Research Centre of Munich University, Biochemistry Institute named after A.N. Bach, the Russian Academy of Sciences)*

17.00 – 17.30
Coffee-break

17.30 – 18.30

Topical session
A new quality of the Russian Pharmaceutical market

Issues to discuss:
- Pharmaceutical production standards GMP-2014.
- Products licensing
- System for training state inspectors

Moderator:
Sergei Tsyb, Director of department for chemical and technological complex and bio-engineering technologies of the Ministry of Industry and Trade of the Russian Federation

Speakers:

- Victor Dmitriev, Director General, Association of the Russian Pharmaceutical Producers
Gennady Shirshov, executive director of Society of Professional Pharmaceutical Organizations
Irina Kaukhova, Chairman of the Department of Pharmaceutical Engineering, St.Petersburg State Chemical and Pharmaceutical Academy
Vadim Vlasov, President of Novartis Group of Companies in Russia
Petr Rodionov, Director General of Geropharm LLC
Yury Podpruzhnikov, GMP auditor certified by the European Union experts (the Ukraine)
Tatyana Mamaeva, Head of Regulatory Department, National Centre of Expertise for Pharmaceutical Products of the Ministry of Healthcare of the Republic of Kazakhstan

17.30 – 18.30  **Round table**
**Russian-Indian cooperation in pharmacy**

*Issues to discuss:*
- Import of substances for manufacturing pharmaceuticals to the Russian Federation
- Methods of developing pharmaceutical production in Russia
- Searching for partners to launch joint companies

*Speakers:*
- Representatives of Engineering Exports Promotion Council of India
- Representatives of Pharmaceutical Export Promotion Council (Pharmexil)
- Dmitry Chagin, Director of “Medical and Pharmaceutical Projects, 21st century”
- Punia Vikram Singh, Chairman of the Board of Directors, Pharmasyntez JSC

19.30 – 22.30  **Gala Reception on the occasion of the Forum Opening on behalf of Georgy Poltavchenko, St.Petersburg Governor**
(Manege of the Cadet Corps, Universitetskaya Emb., 13)

**IPhEB Award Ceremony (Nominations: Business Project Of The Year, Product of the Year, IPhEB Science)**
participants, factors limiting competitiveness on the part of manufacturers

Moderator: Timofei Nizhegorodtsev, Head of Administration for Control of Social Sphere and Trade, Federal Antimonopoly Service

Speakers:
- A representative of the Ministry of Economic Development of the Russian Federation
- Zakhar Golant, Deputy Chairman of Committee for economic development, Industrial Policy and Trade of St.Petersburg Government
- Andrey Yurin*, Chairman of Federal Fund for Obligatory Medical Insurance
- Alla Builova*, Head of Department for law-enforcement practice and methodology of Administration of Federal Antimonopoly Service for control of state order placement
- Vadim Vlasov, President of Novartis Group of Companies in Russia
- Alexander Bykov, Head of Government Affairs and Market Access at Novo Nordisk
- Dmitry Morozov*, Biocad CJSC Board chairman, Moscow
- Vyacheslav Grischenko*, President and Director General, GE Healthcare in Russia and CIS
- Vladimir Gabrielyan, Head of Healthcare sector, Philips Russia and CIS

10.00 – 11.30

Round table
Promotion of R&D in the sphere of pharmacy and biotechnologies

Issues to discuss:
- Implementation of joint projects in the sphere of R&Ds
- Specialised personnel training

Moderator: Vitaly Prutskiy, AstraZeneca, Head of R&D Information in Russia and Eastern Europe, Head of Centre for bio-informatics and predictive medicine in St.Petersburg

Speakers:
- Petr Rodionov, Director General, Geropharm LLC
- Elena Fedorova, Head of IT Department, St. Petersburg State Chemical and Pharmaceutical Academy
- Edvin Zvartau, Vice-Rector for research of St.Petersburg state medical university named after I.P. Pavlov
- Alexander Garabadjiu, vice-rector for research of St.Petersburg Technological Institute (Technical University), Head of Department of microbiological synthesis technology
- Vitaly Shvets, Head of bio- and nano-biotechnologies department of Moscow academy of fine chemical technology named after M.V. Lomonosov.
- Representative of Biocad company

10.00-11.30

Round table meeting
The Russian medical equipment market: imports substitution and global development

Issues to discuss:
- Improving market launch system of import-substituting products
- Conditions for the recovery of domestic medical equipment competitiveness
- Import substitution and export orientation – the basis for an efficient and
competitive sector of economy

− ‘Side effects’ of import substitution: can Russian patients hope for improved medical treatment?

Speakers:

• Yury Kalinin, Chairman of All-Russian Public Council for Medical Industry, President of Rosmedprom Association
• Alexander Elinson, CEO of Electron (research and production company)
• Dmitry Tolstov*, Director General of OJSC Insurance Company SOGAZ-Med
• Alexander Smirnov, General Director of the Association of Military-Industrial Complex Manufacturers of Medical Devices and Equipment
• Marina Girina, President of Non-Profit Partnership ‘Cluster of Medical and Ecological Instrument Engineering and Biotechnology’, Chairman of the Committee for Production Clusters, Public Council under the Governor of St. Petersburg
• Alexander Malygin, CEO at TES Center, Pavlov Institute of Physiology, Russian Academy of Sciences
• Denis Sapozhnikov, General manager at NPO "Nephron"

11.30 – 12.00 Coffee-break

12.00 – 13.30

Topical session

Russian medicine: development strategies in the large regions

Issues to discuss:
− State-private partnership in medicine: creation and management of effective social infrastructure facilities
− Investments into private medicine
− Effective management in healthcare
− The best models of state property management in medicine

Moderator: Zakhar Golant, Deputy Chairman of Committee for economic development, industrial policy and trade of St.Petersburg Government

Speakers:

• Yury Krestinsky, Director of Institute for public healthcare problems
• Arkady Stolpner, Board Chairman of International Institute of biologic systems
• Ilya Skripnikov, counsellor of Salans International legal company
• Alexander Abdin, managing director, medical director Euromed Clinic
• Dmitry Mandryka*, Director General of LLC SOGAZ IMC
• Yury Lobzin, Director of FGBU Research Centre for Children’s Infections Federal Medical and Biological Agency of Russia
• Evgeny Shlyakhto, Director of FGBU Federal Centre of heart, blood and endocrinology named after V.A.Almazov
• A representative of the Memorial Hospital No.122 named after L.G. Sokolov
• A representative of Admiralty Shipyards Medical Centre
• A representative of insurance companies

12.00 – 13.30

Round table

Wholesale and retail structures in the sphere of pharmaceutical services: profitable business or social responsibility
**Issues to discuss:**
- Commercial segment of pharmaceutical market
- Effective pharmacy business technologies
- Impact of state regulation on pharmaceutical retail development
- National pharmaceutical distributors – the main logistic operators of the pharmaceutical market
- Interaction between medical organizations and pharmaceutical and medical-technological companies

**Speakers:**
- Nelly Ignatieva*, Executive Director, the Russian Pharmacy Chains Association
- Sergei Shulyak, Director General, DSM-Group
- Nikolay Demidov*, Director General of Pharmexpert CMR
- Sergei Stefanishin, partner of legal department, Ernst&Young; Moscow
- David Panikashvili*, President of Rosta CJSC
- Andrey Silvchenko*, Director General, OJSC “Pharmacy Chain 36,6”
- Alexander Semenov, Director General, First Aid CJSC
- Pavel Lisovsky, consultant, independent expert on the issues of designing management systems and business profitability improvement

**Round table**
**Registration and admission of pharmaceuticals to the market**

**Issue to discuss:**
- The results of implementation of the federal policy in the sphere of medicines circulation

*Moderator:* Andrey Ivaschenko*, Board Chairman of ChemRar High-Tech Centre Non-commercial Partnership

**Speakers:**
- A representative of the Ministry of Health and Social Development of the Russian Federation
- A representative of the Ministry of Industry and Trade of the Russian Federation
- A representative of Federal Service for Supervision of Healthcare and Social Development
- Ekaterina Vlasova, Senior Scientific and Medical Adviser, Russian Innovation Center, Nycomed-Takeda Russia – CIS
- Guzel Aleeva*, Deputy Head, Department of regulatory provision, STADA Pharm Development
- Petr Rodionov, Director General of Geropharm LLC
- Dmitry Morozov*, Biocad CJSC Board Chairman, Moscow
- Anna McDonald, Head of the Pharmaceutical Companies Department, international law firm Salans
- Alexey Trusov*, partner, Baker & McKenzie

13.30 – 14.30  Lunch
14.30 – 16.00  **Topical session**
**WTO and Customs Union: market development prospects in the new system of relationships**
Issues to discuss:
- Localization prospects within the frames of WTO and Customs Union
- Comparative competitive advantages within the frames of Customs Union: registration of medicines, access to the market, investments to science and production, re-orientation of customs flows

Moderator:
Zakhar Golant, Deputy Chairman of Committee for economic development, industrial policy and trade of St.Petersburg Government

Speakers:
- A representative of the Ministry of Industry and Trade of the Russian Federation
- A representative of the Ministry of Economic Development of the Russian Federation
- A representative of Federal Antimonopoly Service of the Russian Federation
- Gennady Godovalnikov*, Deputy Minister of Health of the Republic of Byelorussia, Director of Pharmaceutical Industry Department of the Republic of Byelorussia
- Vadim Lapeshkin*, acting Director of BelVitunipharm
- Larisa Pak, Deputy Chairman of Committee for control of medical and pharmaceutical work of the Ministry of Healthcare of the Republic of Kazakhstan
- Tatiyana Mamaeva, Head of Regulatory Department, National Centre of Expertise for Pharmaceutical Products of the Ministry of Healthcare of the Republic of Kazakhstan
- Serik Sultanov, President of Association Pharm Industry of Kazakhstan

14.30 – 16.00
Round table
Tools to support the development of pharmaceutical and medical biotechnologies in Russia

Issues to discuss:
- Improvement of legal provision of biomedicine and biopharmacy development in the Russian Federation
- System regulation provisions of biotechnological industry (export regulation, provision of bio-safety in the field of application of industrial microorganisms, formation of national bio-resource centres)
- Personified medicine and treatment quality control means: introduction within the frameworks of the current medicines state purchase system
- Partnership prospects for expanding product portfolio of the local companies of biotechnological profile
- The experience of investment support of biotechnological projects

Speakers:
- Artem Shadrin*, Head of Department strategic Program Management and Budgeting Department of the Ministry of economic development of the Russian Federation
- Martin Schloh, Advisory in the sphere of pharmacy and biotechnology, PricewaterhouseCoopers company
- Igor Goryanin*, Executive Director of the Biological and Medical Technologies Cluster of the Skolkovo
• Robert Rosen, Director General of Selecta (RUS) Company
• Egor Beketov, Director General of Buifond RVK LLC
• Dmitry Morozov*, Board Chairman of Biocad CJSC
• Vladimir Yurgin, Director General, CI Syntez CJSC

16.00 – 17.00 Press-conference on the Forum results

Entertainment programme

* The speakers have been invited for participation. The programme is subject to modification.